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**CANTIERE DEL PARDO
THE SYMBOL OF ITALIAN SHIPBUILDING
TURNS 50**

PHOTOGRAPHY BY ALBERTO COCCHI

Not many nautical brands can boast of a career as long and successful as that of Cantiere del Pardo, which, after writing 50 years of yachting history, is still an international point of reference and a business model for future generations.

Established in 1973 from the vision and passion of Giuseppe Giuliani Ricci, and today firmly steered by the CEO Fabio Planamente and by the President Gigi Servidati, Cantiere del Pardo is the perfect example of a successful Italian company which, thanks to its deep and solid roots, has looked to the future and risen to new challenges with confidence, always combining innovation and tradition.

"The history of Cantiere del Pardo is rich and complex," says Planamente. "It is easier to identify some 'milestones' that coincide with the phases in which the company demonstrated its ability to adapt to changes, leading it to become what it is universally considered today: a flagship of the Italian shipbuilding industry. These 'milestones' can be identified as three moments: first, the passing of the baton - or perhaps it would be better to say 'of the helm' - from Giuseppe Giuliani Ricci to a series of funds; then, the 2014 restart, after the darkest period of boating, and, finally, the phase we hold most dear, the 2015-2017 three-year period. This coincided with the launch of the Long Cruise sailing range and, shortly after, with the birth of the Pardo Yachts brand, which led us into the motor world, giving us the boost to look forward with confidence and grow more and more."

Already a leader in the sailing boats market, with the legendary Grand Soleil Yachts brand, in 2016 Cantiere del Pardo decided to write another chapter in its long history, opening up to the motor yacht segment.

"The thought of building a motorboat had been around for some time, because our nautical passion has always been 360," explains Gigi Servidati. "So, when it was time for the shipyard to expand, Fabio and I thought we'd do it with some important innovations."





THE NEW MOTOR COURSE

The result is Pardo Yachts, a brand that conquered the Italian and international markets in a very short time. The boat that marks the debut of Cantiere del Pardo in the motorboat segment, which launched the now famous walkaround with negative-V bow, is the Pardo 43, a 13 m boat with hull optimized for IPS propulsion (designed by Maurizio Zuccheri). At its debut in Cannes, thirty units were sold, which became 270 in just six years. What many considered a risky choice turned out to be a resounding success, which encouraged the shipyard to increase the range (with the Pardo 50 and Pardo 38 models) and diversify it to meet the ever-growing requests from owners. This is how the Endurance and GT lines were born.

The first line aimed to fill a void in the shuttle market, where there was a lack of cruising boats with a well-designed hull, equally efficient at speeds of ten, twenty and more knots, and at the same time comfortable and resistant to rolling when at anchor. The first model, the Endurance 60, is the result of the joint work of Cantiere del Pardo, naval architect Davide Leone and Nauta Design, the design firm behind the interiors. "The result has stylistic features that are very reminiscent of Pardo Yachts and has excellent characteristics both in terms of speed performance and fuel consumption," Servidati adds. "It is also a very comfortable boat, and for this reason too I think it is an excellent product for a sailor who wants to switch to a motorboat." The previously announced Endurance 72 will follow in 2024, which has already been dubbed by Davide Leone himself as "his best project".

The GT line, launched in 2022 with the GT 52 (with deck and interiors by Nauta Design), can be considered a middle ground between the previous vessels, because the line offers a closed version of the Pardo while also providing more liveable interiors, with a comfortable dinette and three cabins, to maintain the shipyard's "family feeling". The boat has the same hull as Zuccheri's Pardo 50, optimized for the IPS system, which is available in three versions for this model: IPS 2x650 standard or IPS 2x700 or 2x800 (optional).

In 2020, Servidati and Planamente decided to acquire the Dutch brand VanDutch, which, shaped by the Mulder Design studio, created instantly recognisable yachts with great charm: these true symbols of a refined and timeless lifestyle "made you dream and captured everyone's attention," says Planamente. While respecting the original lines and stylistic features, the boats produced by CDP now feature new hulls, new molds and optimized habitability.