

YACHT NEWS

# Cantiere del Pardo Opens Office in Fort Lauderdale

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Cantiere del Pardo has unveiled its latest venture with the inauguration of its inaugural representation office in the United States, situated in Fort Lauderdale, Florida. Chosen for its pivotal role in the American boating industry, Fort Lauderdale stands as a beacon for maritime enthusiasts, making it an ideal location for Cantiere del Pardo's expansion efforts.



The decision to establish a presence in Fort Lauderdale comes on the heels of Pardo Yachts' resounding success in the region and nationwide, with over 250 boats sold since 2018. This achievement solidifies Pardo Yachts as a sought-after brand among American yacht owners, garnering widespread acclaim and support.



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With a team of seasoned professionals and collaborators, the opening of the US office marks a pivotal moment for Cantiere del Pardo, signaling its commitment to serving the American market comprehensively. The office will represent not only Pardo Yachts but also the VanDutch Yachts and Grand Soleil Yachts brands under the Cantiere del Pardo umbrella.



Fort Lauderdale now stands as the operational hub for Cantiere del Pardo in the United States, paving the way for expanded growth opportunities and fostering stronger connections with clients and dealers. The office is fully operational and poised to facilitate seamless collaboration with dealers and internal staff, ensuring a robust presence in the US market.



According to Fabio Planamente, CEO of Cantiere del Pardo, the new office signifies more than just a physical space – it embodies an invitation to join the Cantiere del Pardo family, underscoring the brand's dedication to customer engagement and shared passion as they embark on the next chapter of their journey spanning over five decades.

Cantiere del Pardo was founded in 1973 in Italy. Pardo Yachts, the brand of Cantiere del Pardo dedicated to powerboats, was born in 2016. The first model, the Pardo 43, was launched in 2017. Grand Soleil was founded in 1973 and is famous for its yachts, which ensure performance for regattas, autonomous long-distance navigation, as well as a high level of sustainable consciousness.

Credits: *Cantiere del Pardo*