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Cantiere Del Pardo opens first US office

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Cantiere del Pardo has opened a new representation office in the United States, located in Fort Lauderdale, Florida.

The Italian boatbuilder says the location has been carefully selected due to its prominence as the heart of the American boating industry. The decision to establish the office in Fort Lauderdale was also influenced by the success of the Pardo Yachts brand over the years, both in South Florida and nationally across the US market, where Pardo Yachts has sold over 250 boats since 2018.

This success has prompted the presence of a US-based office representing the entire group, including the VanDutch Yachts and Grand Soleil Yachts brands.

The inauguration of the office officially designates Fort Lauderdale as the first operational headquarters of Cantiere del Pardo in the United States.

The office is already fully operational and available to all Pardo Yachts dealers (totalling seven throughout the American territory) and to all internal staff at Cantiere del Pardo.



"This new office is not just a space," says Fabio Planamente, Cantiere del Pardo CEO. "It is an invitation to become part of the Cantiere del Pardo family, a sign of our commitment to be ever closer



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In 2023, Cantiere del Pardo was acquired by Italian fashion giant Calzedonia Group. The boatbuilder, which is based in Italy's north-east and manufactures sailing and motor yachts, was previously acquired by Italian private equity fund Wise Equity in 2020.

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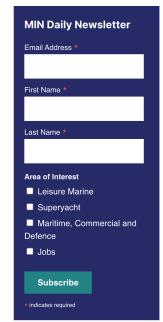
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